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# Where your company's AI begins.

Manbaa (منبع — "the source") is the foundation a Saudi company's intelligence flows from. We organize your data and workflows so AI can use them, then run AI on top — handling the work your team hands off. Data stays in Saudi.

Readiness Check



Foundation



Operations

# The source, not another app

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The word *Manbaa* (منبع) means the spring — the source a river rises from. That is the role we play. A company's decisions, automations and day-to-day work all flow from the foundation underneath them. Most AI projects fail not because the model is weak, but because that foundation is missing. We build it.

Not translators, not resellers, not another app vendor — the engineers who build the substrate. A foundation built for one company (organized data, retrieval, governance, observability), deployed in your environment, with managed AI running on top.

## THE IDEA IN FOUR PARTS

01

### The source of intelligence

You're not buying a feature. You're putting in place the origin point a company's capability begins from — everything downstream flows from what we build.

02

### Small origin, vast reach

A spring is modest at the source but feeds a whole basin. A few agents, placed at the right point, cascade value across an entire organization.

03

### Always-on flow

A spring never stops running. Your AI works overnight, between meetings, across time zones — it doesn't clock out the way one-off tools and human-only teams do.

04

### Local roots, global reach

The spring rises from local ground, but the river it feeds reaches the sea. Rooted in Saudi Arabia — Arabic-native, PDPL-credible — built to flow globally.

# One ladder, three steps

We meet you where you are and move up one ladder — from a diagnostic, to the foundation, to AI that runs your day-to-day. Every step ships a working deliverable, never a strategy deck.

## STEP 1 · DIAGNOSE

### AI Readiness Check

#### Know where AI fits

a focused diagnostic ·  
no code

We map where your data lives, which workflows are AI-ready, and what the foundation should be. You leave with a clear plan and roadmap, whether or not you continue.

## STEP 2 · BUILD

### AI Foundation

#### Become AI-ready

a focused build, in  
your environment

The substrate: organized data, an Arabic-native knowledge & retrieval layer, governance and observability — deployed in your environment, on infrastructure you control.

## STEP 3 · RUN

### AI Operations

#### Run AI, managed

ongoing · per process

Managed AI on top of the Foundation. It scales from a couple of processes to enterprise scope — we run them, measure them, and report the savings.

### Operations bundles

Starter · a couple of processes

Standard · several processes

Advanced · many processes

Enterprise · custom

### Delivery that compounds

Behind every engagement is a growing library of reusable methods and hard-won experience. You never see it — you feel it, as faster, cheaper, more reliable delivery on every project we run.

## WHERE WE FOCUS

# Built for the Saudi mid-market

### Who we serve

- **Family-conglomerate holding companies** — multi-subsidiary groups modernizing how they run.
- **Private healthcare networks** — 5–40 sites, document- and workflow-heavy.
- **Mid-market law, accounting & advisory firms** — knowledge work in Arabic and English.

### Who we refer elsewhere

We don't pretend to fit everyone. We refer out:

Tier-1 banks

Oil & gas

Telecoms

Sub-30-person startups

## WHY MANBAA

# The substrate layer is empty — that's where we live

### Substrate, not apps

Anyone can plug into a public model. Almost nobody builds the foundation that makes AI work inside a Saudi organization. The big firms write strategy and leave; boutiques sell chatbots without the plumbing under them. The mid-market foundation layer is structurally empty.

### Saudi-deep by design

On-premise GPU you control or sovereign Saudi cloud. PDPL posture built in from day one. Arabic treated as the primary language — dialect-aware, Hijri calendar, government form schemas. KSA-hours support with prayer-time-aware SLAs.

**32%**

of Saudi leaders have visibility into where their data lives

**62%**

say data access is their single biggest AI roadblock

**53%**

have a defined data strategy — the foundation gap is real

Source: Cloudera Data Readiness Index 2026, Saudi sample.



# Compliance is built into the source

Sensitive workloads run on on-premise GPU under your roof, or in sovereign Saudi cloud — never on a foreign model by default. PDPL is a design constraint of the Foundation, not a bolt-on. Every action is captured in a tamper-evident audit log.

PDPL by default

Data resident in KSA

On-prem / sovereign cloud

Tamper-evident audit log

SDAIA-aligned

ISO 27001 posture

## COMPANY

### At a glance

Legal status	Saudi-domiciled establishment
Registration No.	7039594176
Headquarters	Riyadh, Kingdom of Saudi Arabia
Hours	Sunday–Thursday, 09:00–18:00 AST · prayer-time-aware
Market entry	MISA investment licensing in progress
Languages	Arabic (primary) & English

### Start at the source.

Send us a note — no slides, no deck.

[manbaa.ai](https://manbaa.ai)

Riyadh · KSA

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